3.1 Demonstrating Outcomes (DRAFT v5)

HWK OBJECTIVES	HWK OUTCOMES	HWK INDICATORS
HWK increases the amount of feedback from people about the services they receive	Outcome A: People have their say about health and care services in Kingston.	 Number/Age range of contacts expressing views about health and social care to HWK (via online form, telephone, email, letter or face-to-face) Number/Age range of people attending HWK community engagement events Number/Age range of people responding to HWK surveys The proportion/satisfaction level of people attending HWK community engagement events reporting their voices had been heard Number of reports presented to commissioners and/or providers (including HWK Enter and View reports) Number of reports from volunteers (Board and Active Affiliates) and HWK staff attending health and social care meetings
2. HWK maintains a comprehensive database of existing advice and information that can be easily accessed online or through personal or telephone contact	Outcome C: People know about health and care services in Kingston, how to access them and how to exercise choice through having easy, consistent and timely information.	 Existence of a HWK health and social care advice and information database Number of HWK website visits and page content viewed HWK social media activity levels Number of/reason for enquiries for information and advice to HWK
3. HWK increases the number of volunteers involved in its work, especially those from diverse or seldom heard communities	Outcome D: People from all communities are actively engaged and contributing to Healthwatch Kingston activities as much as they want to.	Number/Age range of HWK Trustees/Board Members Number/Age range of HWK Active Affiliates Number/Age range of Active Affiliates/other volunteers involved in HWK Task Groups/other activities Number/Age range of Active Affiliates trained in Enter & View Number/Age range of Active Affiliates participating in HWK Enter & View visits Equality and Diversity data and, through evaluation, the successful Inclusion of the above participants
4. Local priority setting and service delivery is shaped by the views of local people	Outcome B: There are improvements in health and social care services as a result of views and feedback from people in Kingston.	 Number of/reason for requests to HWK for information/action from commissioners/providers/RBK officers/RBK elected officials Number of reports with recommendations presented to commissioners/providers (including HWK Enter & View visit reports) Number of responses from commissioners/providers to HWK reports with recommendations Number/Age range of HWK representatives (Board/Active Affiliates/Staff) involved in relevant strategic/operational boards, committees, networks, groups and other stakeholder meetings Number of health and social care strategies and service developments informed by the views of local people via HWK Number/Age range of local people involved in determining HWK priorities annually (e.g. in the development of the HWK work programme and ongoing through the HWK Task Groups)

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5. HWK influences the planning and delivery of work by service commissioners and providers	Outcome B: There are improvements in health and social care services as a result of views and feedback from people in Kingston.	 Number of/reason for requests to HWK for information/action from commissioners/providers/RBK officers/RBK elected officials Number of/reason for reports with recommendations presented to commissioners/providers (including HWK Enter and View reports) Number of responses from commissioners/providers to HWK reports with recommendations Number/Age range of HWK representatives (Board/Active Affiliates/Staff) involved in relevant strategic/operational boards, committees, networks, groups and other stakeholder meetings Number of health and social care strategies and service developments informed by the views of local people via HWK
6. HWK is valued by stakeholders in the local community and seen to make a difference	Outcome E: People and organisations know about Healthwatch Kingston and proactively engage with it.	Number/Age range of responses to an annual HWK stakeholder health and social care services survey Number of stakeholders in the local community seeking the involvement of HWK in 'customer voice' activity
7. Healthwatch conducts its business in a professional, efficient and competent manner	Outcome F: Healthwatch Kingston is a credible and well run organisation with the capability to secure improvements in health and social care in Kingston.	Submission of HWK annual accounts/reports to Companies House and the Charity Commission Number of HWK meeting papers and reports published ensuring accountability and transparency Annual review of each HWK Policy and Procedure
8. HWK responds quickly to emerging concerns and issues stemming from local, regional or national intelligence	Outcome F: Healthwatch Kingston is a credible and well run organisation with the capability to secure improvements in health and social care in Kingston.	Number of/reason for HWK responses to emerging concerns and issues stemming from local, regional or national intelligence

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9. Kingston's diverse communities are actively engaged and involved in Healthwatch activities as much as they wish to	Outcome D: People from all communities are actively engaged and contributing to Healthwatch Kingston activities as much as they want to.	 Number/Age range of HWK Trustees/Board Members Number/Age range of HWK Active Affiliates Number/Age range of Active Affiliates/other volunteers involved in HWK Task Groups/other activities Number/Age range of Active Affiliates trained in Enter and View Number/Age range of Active Affiliates participating in HWK Enter & View visits Equality and Diversity data and, through evaluation, the successful Inclusion of the above participants Number/Age range of people attending HWK community engagement events
10. HWK works on increasing public awareness of its work	Outcome E: People and organisations know about Healthwatch Kingston and proactively engage with it.	 Number of health and social care awareness campaigns promoted or visible and active presence at outreach and other community events Number of HWK newsletters or other HWK communications to the public and community groups
11. HWK can show the impact of activity and subsequent influence over decision making and service planning on the part of commissioners and providers.	Outcome B: There are improvements in health and social care services as a result of views and feedback from people in Kingston.	Number of responses from commissioners/providers to HWK reports with recommendations Number of health and social care strategies/service developments informed by the views of local people via HWK